



# *Summit of Leaders, Oxford*

*'Partnership. Innovations. Mastery'*

## *EBA New Year Reception and Socrates Awards Ceremony*



Being held in the miracle sceneries of ancient Oxford in Christmas, the Summit of Leaders will traditionally gather together the Europe Business Assembly – honourable representatives of business and academic elite from 55 countries.

This year the summit will focus on innovative trends in business, education, city management and healthcare, efficient skill acquisition tools, roles and responsibilities of leaders in the modern world.

**19-20 December, Oxford, UK**



# Programme (Draft)

19 December Day 1		Summit of Leaders
09:00 – 10:00	Registration	<i>Oxford Town Hall, St Aldate's, Oxford, OX1 1BX</i>
09:00 – 10:00	Morning coffee/tea and networking	<i>Old Library, Oxford Town Hall, St Aldate's, Oxford, OX1 1BX</i>
<b>Plenary Session</b>	Summit opening and Welcome Addresses	<i>Main Hall, Oxford Town Hall, St Aldate's, Oxford, OX1 1BX</i>
10:00 – 13:00	<p>Welcome speeches:</p> <ul style="list-style-type: none"> <li>- <b>Prof. John Netting</b>, Director General, Europe Business Assembly</li> <li>- Title Event Sponsors</li> </ul> <p><b>'Business Expert Centre Oxford – Professional Solutions for Modern Social and Economic Challenges'</b></p> <p>Overview of 4 main topical units and the most popular master-classes for Career Advance and Competitiveness from Business Expert Centre Oxford Speakers</p> <ul style="list-style-type: none"> <li>- <b>For Business - 'Global Business for Efficient Leaders'</b></li> <li>- <b>For Education - 'Education As A Vital Global Necessity'</b></li> <li>- <b>For City Management - 'Sustainable City and Territory'</b></li> <li>- <b>For Medical Sector - 'Healthcare: Aiming at Quality Well-being'</b></li> <li>- QA</li> </ul>	
13:00 – 14:00	<b>Lunch and networking</b>	<i>Old Library, Oxford Town Hall, St Aldate's, Oxford, OX1 1BX</i>
<b>Business Working Session</b>		<b>Stream 1</b> <i>Main Hall, Oxford Town Hall, St Aldate's, Oxford, OX1 1BX</i>
14:00 – 16:00	<p><b>'Revitalizing Regions Through Vibrant Business'</b></p> <p><b>Moderator:</b> Heinz Wehrle, CEO "Prime Business Destinations", UK; Managing Partner, Horwath Switzerland-Global, Switzerland</p> <p><b>'EBA Projects and Initiatives for Investment Promotion, Innovative Development, Competitiveness and Business Geography Broadening'</b></p> <ul style="list-style-type: none"> <li>- Presentation of the investment promotion programme 'Prime Business Destinations'</li> <li><b>'EBA Business Ambassador as the Reliable Partner in the Region'</b></li> <li>- Keynote Presentations from Incumbent EBA Business Ambassadors</li> </ul> <p><b>'Investment Showroom'</b></p> <ul style="list-style-type: none"> <li>- Presentations from Best Regional Companies from EBA Global business community</li> </ul>	
<b>Academic Session</b>		<b>Stream 2</b> <i>Assembly Room, Oxford Town Hall, St Aldate's, Oxford, OX1 1BX</i>
14:00 – 16:00	<p><b>'Innovative Practices and Solutions from Academic Union Oxford for Advancement of Regional Universities'</b></p> <p><b>Moderator:</b> Dr. Rui Verde, Academic Union Oxford, UK</p> <p>Presenting of Academic Union Oxford projects and programmes for leveling up higher educational institutions</p> <ul style="list-style-type: none"> <li>- <b>'International Education Management Academy 'University of Future': Intensive Training programmes in Oxford and Professional Webinars'</b></li> <li>- <b>'Guest Professor/ Guest Lecturer/ Guest Expert ' project : organization of lectures and training courses by TOP British and European University professors for higher education institutions globally'</b></li> </ul>	

	<p>-‘AU Publishing in Oxford opportunities for scientists and Universities ‘          -‘AU Oxford Open Contests for the Academic and Research Excellence’          ‘University of the future’          ‘The Scientist of the Year’          ‘Case Studies of Efficient Experience in Higher Education &amp; Research’          - Presentations from best Regional Universities          - Admission of new members to AU Oxford          - Open Contest Results’ Announcement</p>
<p><b>Medical Working Session</b>   <b>14:00 – 16:00</b></p>	<p style="text-align: center;"><b><u>Stream 3</u></b></p> <p><b>‘Special Session of the Best Medical Practice Project’</b>  <b>Presentations and Panel Discussion</b>  <b>Moderator: Dr. Costigliola</b>, President, European Medical Association, Belgium          -Overview of the ‘Best Medical Practice’ project professional initiatives for leading regional health-care centers and medical travel facilitators          - Presentations from project members</p>

## EBA New Year Reception and Socrates Awards Ceremony

<b>19:00 – 20:00</b>	<p><b>Welcome cocktail and photo session</b></p> <p style="text-align: right;"><i>Assembly Room, Oxford Town Hall, St Aldate's, Oxford, OX1 1BX</i></p>
<b>20:00 – 22:00</b>	<p><b>Socrates Award Ceremony</b></p> <p style="text-align: right;"><i>Main Hall, Oxford Town Hall, St Aldate's, Oxford, OX1 1BX</i></p> <p><b>The Grand Christmas Reception for EBA Global community</b>  <b>Welcome speeches:</b>          - Prof. <b>John Netting</b>, Director General, Europe Business Assembly          - Dr. <b>Vincenzo Costigliola</b>, President of the Academic Union, Oxford          Socrates Committee international awards presentation to rectors of educational institutions, scientists and CEOs of innovative regional companies  <i>Master of the ceremony: Peter Thompson</i>, President, UK National Association of Toastmasters</p>
<b>22:00 – 23:00</b>	<p><b>Gala dinner:</b> banquet, traditional light musical entertainment</p> <p style="text-align: right;"><i>Main Hall, Oxford Town Hall, St Aldate's, Oxford, OX1 1BX</i></p>

**20 December**  
Partnership Day

## Opening of a new conference hall in Oxford

<b>12:00 – 15:00</b>	<p>- Opening of the ‘ The Academic Lounge’ - your reliable and trendy distant office and conference-services in Oxford          -Design Studio services’ presentation          -Partnership Agreements, Networking and Memorandum of Intention and Cooperation Signing amongst Higher Education Institutions</p> <p style="text-align: right;"><i>(upon special invitations only)</i></p>
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